

**MARKET SNAPSHOT** 



660 American Avenue, Suite 203 King of Prussia, PA 19406 1-877-330-9900 • www.trendmls.com

The Year-to-Date Market Snapshot details key statistical information for single-family listings recorded within TREND. This statistical report is organized by county and contains valuable year-to-date information for sales, prices and percentage changes for each of the last three years. This easy-to-read, at-a-glance format empowers you to evaluate current market activity for year-to-date sales as well as to compare it to previous years, so you can quickly and clearly see the annual trends in a particular market area.

Utilizing the Market Snapshot allows you to gain a better understanding of your market. This will give you new insights and increased value when working with consumers. This powerful statistical report is provided exclusively to TREND members.

Contents			
Berks County Chester County Delaware County Montgomery County		New Jersey  Burlington County	
Definitions			
Settled Units	The number of single-family list and year.	ings settled year-to-date (YTD) through the sp	ecified month
Average Settled Price		amily listings have settled for year-to-date (YT) rmined by dividing the Total Settled Volume b	
Median Settled Price		mily listings have settled for year-to-date (YTE rmined by arranging all Settled Units year-to-cen selecting the middle value.	
Total Settled Volume	The total dollar volume of single the specified month and year.	e-family listings that have settled year-to-date	(YTD) through
Avg SPrice / OPrice (Average Settled Price / Original Price)	to-date (YTD) through the speci the Settled Price/Original Price number of settled listings. TREN	Original Price that single-family listings have sified month and year. This number is determined for every listing, summing them and then divided by the Settled Price is greatly of the Original Price. This ensures the percermarket area.	ned by calculating ding by the ater than 150

#### **Notes on Statistics**

- All statistics are from TREND's monthly Residential Activity Reports. While each original version of the Residential Activity Report is
  subsequently updated each of the next two months, any changes will not be reflected in this report. Due to the fluid nature of MLS data,
  insignificant statistical variations may occur with regard to sales activity between the various TREND reports.
- Mobile homes and condominiums are excluded from these statistics.
- This report includes information on listings and transactions facilitated through TREND and does not reflect the total number of listings and transactions of a given market area.
- All monetary statistics are rounded to the nearest \$10.

### **Bucks County, PA**

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	6,048	4,806	4,812	-20.54%	0.12%
Average Settled Price	\$378,000	\$353,000	\$328,000	-6.61%	-7.08%
Median Settled Price	\$318,000	\$298,000	\$284,000	-6.29%	-4.70%
Total Settled Volume	\$2,288,577,000	\$1,696,723,000	\$1,582,860,000	-25.86%	-6.71%
Avg SPrice/OPrice	95.07%	93.41%	92.28%	-1.75%	-1.21%

### Berks County, PA

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	4,838	3,819	3,563	-21.06%	-6.70%
Average Settled Price	\$180,000	\$177,000	\$164,000	-1.67%	-7.34%
Median Settled Price	\$165,000	\$164,000	\$153,000	-0.61%	-6.71%
Total Settled Volume	\$873,851,000	\$676,373,000	\$586,125,000	-22.60%	-13.34%
Avg SPrice/OPrice	95.59%	93.86%	92.57%	-1.81%	-1.37%

## **Chester County, PA**

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	5,475	4,442	4,318	-18.87%	-2.79%
Average Settled Price	\$391,000	\$383,000	\$344,000	-2.05%	-10.18%
Median Settled Price	\$325,000	\$320,000	\$292,000	-1.54%	-8.75%
Total Settled Volume	\$2,146,019,000	\$1,704,491,000	\$1,487,510,000	-20.57%	-12.73%
Avg SPrice/OPrice	95.51%	93.59%	92.76%	-2.01%	-0.89%

### **Delaware County, PA**

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	6,306	4,799	4,681	-23.90%	-2.46%
Average Settled Price	\$273,000	\$267,000	\$249,000	-2.20%	-6.74%
Median Settled Price	\$215,000	\$213,000	\$205,000	-0.93%	-3.76%
Total Settled Volume	\$1,722,425,000	\$1,282,400,000	\$1,170,201,000	-25.55%	-8.75%
Avg SPrice/OPrice	94.81%	93.24%	91.83%	-1.66%	-1.51%

## **Montgomery County, PA**

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	8,749	6,990	6,851	-20.11%	-1.99%
Average Settled Price	\$353,000	\$335,000	\$309,000	-5.10%	-7.76%
Median Settled Price	\$289,000	\$275,000	\$260,000	-4.84%	-5.45%
Total Settled Volume	\$3,094,744,000	\$2,346,449,000	\$2,117,513,000	-24.18%	-9.76%
Avg SPrice/OPrice	94.90%	93.43%	92.64%	-1.55%	-0.85%

## Philadelphia County, PA

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	14,315	11,068	10,654	-22.68%	-3.74%
Average Settled Price	\$168,000	\$167,000	\$161,000	-0.60%	-3.59%
Median Settled Price	\$130,000	\$129,000	\$132,000	-0.77%	2.33%
Total Settled Volume	\$2,414,384,000	\$1,859,226,000	\$1,719,914,000	-22.99%	-7.49%
Avg SPrice/OPrice	93.20%	90.89%	91.04%	-2.48%	0.17%

### **Burlington County, NJ**

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	4,484	3,537	3,423	-21.12%	-3.22%
Average Settled Price	\$302,000	\$283,000	\$258,000	-6.29%	-8.83%
Median Settled Price	\$262,000	\$245,000	\$223,000	-6.49%	-8.98%
Total Settled Volume	\$1,354,955,000	\$1,001,329,000	\$883,296,000	-26.10%	-11.79%
Avg SPrice/OPrice	94.08%	91.56%	90.55%	-2.68%	-1.10%

### Camden County, NJ

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	5,313	3,968	3,875	-25.32%	-2.34%
Average Settled Price	\$224,000	\$213,000	\$199,000	-4.91%	-6.57%
Median Settled Price	\$201,000	\$195,000	\$184,000	-2.99%	-5.64%
Total Settled Volume	\$1,190,719,000	\$845,501,000	\$771,605,000	-28.99%	-8.74%
Avg SPrice/OPrice	94.33%	91.84%	90.38%	-2.64%	-1.59%

## **Gloucester County, NJ**

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	2,892	2,218	2,162	-23.31%	-2.52%
Average Settled Price	\$254,000	\$242,000	\$222,000	-4.72%	-8.26%
Median Settled Price	\$233,000	\$223,000	\$200,000	-4.29%	-10.31%
Total Settled Volume	\$735,448,000	\$537,506,000	\$481,274,000	-26.91%	-10.46%
Avg SPrice/OPrice	94.11%	92.10%	90.66%	-2.14%	-1.56%

#### **Mercer County, NJ**

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	3,326	2,513	2,519	-24.44%	0.24%
Average Settled Price	\$370,000	\$376,000	\$332,000	1.62%	-11.70%
Median Settled Price	\$288,000	\$285,000	\$256,000	-1.04%	-10.18%
Total Settled Volume	\$1,232,342,000	\$946,248,000	\$838,023,000	-23.22%	-11.44%
Avg SPrice/OPrice	93.05%	91.24%	89.80%	-1.95%	-1.58%

### Salem County, NJ

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	620	413	459	-33.39%	11.14%
Average Settled Price	\$191,000	\$187,000	\$166,000	-2.09%	-11.23%
Median Settled Price	\$173,000	\$175,000	\$157,000	1.16%	-10.29%
Total Settled Volume	\$118,536,000	\$77,635,000	\$76,317,000	-34.51%	-1.70%
Avg SPrice/OPrice	92.14%	90.32%	87.11%	-1.98%	-3.55%

### Kent County, DE

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	1,767	1,257	1,183	-28.86%	-5.89%
Average Settled Price	\$240,000	\$226,000	\$207,000	-5.83%	-8.41%
Median Settled Price	\$226,000	\$218,000	\$199,000	-3.54%	-8.72%
Total Settled Volume	\$425,085,000	\$284,205,000	\$245,737,000	-33.14%	-13.54%
Avg SPrice/OPrice	96.35%	93.91%	92.15%	-2.53%	-1.87%

### **New Castle County, DE**

	YTD Dec 2007	YTD Dec 2008	YTD Dec 2009	2007/2008 Change	2008/2009 Change
Settled Units	6,401	4,549	4,582	-28.93%	0.73%
Average Settled Price	\$271,000	\$262,000	\$242,000	-3.32%	-7.63%
Median Settled Price	\$239,000	\$233,000	\$220,000	-2.51%	-5.58%
Total Settled Volume	\$1,735,732,000	\$1,192,108,000	\$1,110,391,000	-31.32%	-6.85%
Avg SPrice/OPrice	96.08%	93.55%	92.42%	-2.63%	-1.21%